# MANHATTAN MARKET REPORT



IPRG

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#### **IPRG RECENT SALES ACTIVITY**

#### **RECENT IPRG TRANSACTIONS**

| CLOSED |    |        |
|--------|----|--------|
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|        |    |        |
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| Address      | 18-30 Starr Street           |
|--------------|------------------------------|
| Neighborhood | Bushwick                     |
| Price        | \$27,401,000                 |
| Closed Date  | July 2021                    |
| Asset Type   | New Construction Multifamily |
| Square Feet  | 46,836                       |
| # of Units   | 51 Apts                      |
| Price/SF     | \$585                        |
| Price/Unit   | \$537,274                    |
|              |                              |



| dress            | 510 East 13th Street |
|------------------|----------------------|
| ghborhood        | East Village         |
| e                | \$5,400,000          |
| sed Date         | July 2021            |
| et Type          | Mixed-Use            |
| iare Feet        | 16,000               |
| lding Dimensions | 38 ft x 90 ft        |
| f Units          | 27 Apts & 2 Stores   |
| e/SF             | \$338                |
| :e/Unit          | \$186,207            |



| CLOSED |  |
|--------|--|
|        |  |
| R      |  |
|        |  |
|        |  |

| Address                    | 116-118 East 31st Street |
|----------------------------|--------------------------|
| Neighborhood               | NoMad                    |
| Price                      | \$4,750,000              |
| Closed Date                | April 2021               |
| Asset Type                 | Mixed Use                |
| Square Feet                | 8,297                    |
| <b>Building Dimensions</b> | 41 ft x 61 ft            |
| # of Units                 | 12 Apts & 1 Store        |
| Price/SF                   | \$572                    |
| Price/Unit                 | \$365,385                |

155 5th Avenue

Park Slope

\$4,225,000

April 2021

Mixed Use

30 ft x 60 ft

6 Apts & 1 Store

7,200

\$587

\$603,571

Address

Price

Neighborhood

Closed Date

Asset Type

Square Feet **Building Dimensions** 

# of Units

Price/SF

Price/Unit



| Address                    | 417 3rd Street |
|----------------------------|----------------|
| Neighborhood               | Park Slope     |
| Price                      | \$4,700,000    |
| Closed Date                | February 2021  |
| Asset Type                 | Multifamily    |
| Square Feet                | 5,208          |
| <b>Building Dimensions</b> | 21 ft x 62 ft  |
| # of Units                 | 4 Apts         |
| Price/SF                   | \$902          |
| Price/Unit                 | \$1,175,000    |



| Address                    | 231 Baltic Street |
|----------------------------|-------------------|
| Neighborhood               | Cobble Hill       |
| Price                      | \$3,730,000       |
| Closed Date                | May 2021          |
| Asset Type                 | Multifamily       |
| Square Feet                | 4,132             |
| <b>Building Dimensions</b> | 24 ft x 46 ft     |
| # of Units                 | 4 Apts            |
| Price/SF                   | \$904             |
| Price/Unit                 | \$932,500         |



| 03 Berry Street |
|-----------------|
| Williamsburg    |
| \$3,350,000     |
| April 2021      |
| Mixed Use       |
| 5,290           |
| 23 ft x 50 ft   |
| 6 Apts &1 Store |
| \$633           |
| \$478,571       |
|                 |



| Address                    | 297 President Street |
|----------------------------|----------------------|
| Neighborhood               | Carroll Gardens      |
| Price                      | \$3,300,000          |
| Closed Date                | May 2021             |
| Asset Type                 | Multifamily          |
| Square Feet                | 4,404                |
| <b>Building Dimensions</b> | 22 ft x 50 ft        |
| # of Units                 | 4 Apts               |
| Price/SF                   | \$749                |
| Price/Unit                 | \$825,000            |



| Address             | 1519 Lincoln Place |
|---------------------|--------------------|
| Neighborhood        | Crown Heights      |
| Price               | \$3,240,000        |
| Closed Date         | June 2021          |
| Asset Type          | Multifamily        |
| Square Feet         | 20,640             |
| Building Dimensions | 60 ft x 86 ft      |
| # of Units          | 24 Apts            |
| Price/SF            | \$157              |
| Price/Unit          | \$135,000          |
|                     |                    |



| Address                    | 615 Vanderbilt Avenue |
|----------------------------|-----------------------|
| Neighborhood               | Prospect Heights      |
| Price                      | \$2,600,000           |
| Closed Date                | January 2021          |
| Asset Type                 | Multifamily           |
| Square Feet                | 4,144                 |
| <b>Building Dimensions</b> | 20 ft x 60 ft         |
| # of Units                 | 4 Apts                |
| Price/SF                   | \$627                 |
| Price/Unit                 | \$650,000             |

#### **IPRG RECENT SALES ACTIVITY**

Address

Price

Neighborhood

Closed Date

Square Feet

**Building Dimensions** 

Asset Type

# of Units

Price/SF

Address

Price

Neighborhood

**Closed Date** 

Asset Type

Square Feet

# of Units

Price/SF

Price/Unit

**Building Dimensions** 

Price/Unit

#### **RECENT IPRG TRANSACTIONS**

814 5th Avenue

\$2,280,000

Development

50.17 ft x 100 ft

June 2021

9,902

\$230

R6B

2.0

\$500,000

Greenwood Heights

Address

Price

Neighborhood

Closed Date

Asset Type

Price/BSF

Zoning

FAR

Price/Unit

Lot Dimensions

**Buildable Square Feet** 

| CLOSED                     | 317           |                    |
|----------------------------|---------------|--------------------|
|                            |               | and the            |
| Contraction of Contraction |               | Annual Property in |
|                            |               |                    |
|                            |               |                    |
|                            |               |                    |
| ALLO SE                    | Harris Harris |                    |
|                            |               |                    |

| CLOSED | 19 72 |     |   |
|--------|-------|-----|---|
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|        | Address                    | 91 North 4th Street |
|--------|----------------------------|---------------------|
| _1     | Neighborhood               | Williamsburg        |
|        | Price                      | \$1,875,000         |
|        | Closed Date                | May 2021            |
|        | Asset Type                 | Multifamily         |
|        | Square Feet                | 5,625               |
| A      | <b>Building Dimensions</b> | 25 ft x 75 ft       |
|        | # of Units                 | 6 Apts              |
|        | Price/SF                   | \$333               |
|        | Price/Unit                 | \$312,500           |
| 002944 |                            |                     |

| Park Slope    |               |
|---------------|---------------|
| \$1,950,000   |               |
| June 2021     |               |
| Multifamily   |               |
| 2,850         |               |
| 19 ft x 50 ft |               |
| 3 Apts        |               |
| \$684         |               |
| \$650,000     | Post And Idic |
|               |               |
|               |               |

CLOSED

445 Rogers Avenue

PLG

\$2,530,000

April 2021

Multifamily

30 ft x 76 ft

6,840

7 Apts

\$361,429

80 Clinton Avenue

Clinton Hill

\$2,200,000

May 2021

Multifamily

20 ft x 65 ft

\$550,000

395 16th Street

5,200

4 Apts

\$423

\$370



COMPLETION RENDERING

| Address                    | 342 9th Street   |
|----------------------------|------------------|
| Neighborhood               | Park Slope       |
| Price                      | \$2,000,000      |
| Closed Date                | March 2021       |
| Asset Type                 | Multifamily      |
| Square Feet                | 3,269            |
| <b>Building Dimensions</b> | 17.83 ft x 45 ft |
| # of Units                 | 4 Apts           |
| Price/SF                   | \$612            |



| Address                    | 287 Smith Street |
|----------------------------|------------------|
| Neighborhood               | Carroll Gardens  |
| Price                      | \$1,905,000      |
| Closed Date                | March 2021       |
| Asset Type                 | Mixed Use        |
| Square Feet                | 2,640            |
| <b>Building Dimensions</b> | 20 ft x 44 ft    |
| # of Units                 | 2 Apts &1 Store  |
| Price/SF                   | \$722            |
| Price/Unit                 | \$635,000        |
|                            |                  |



| Address               | 151 Freeman Street |
|-----------------------|--------------------|
| Neighborhood          | Greenpoint         |
| Price                 | \$1,850,000        |
| Closed Date           | February 2021      |
| Asset Type            | Development Site   |
| Buildable Square Feet | 5,000              |
| Lot Dimensions        | 25 ft x 100 ft     |
| Price/BSF             | \$370              |
| Zoning                | R6B                |
| FAR                   | 2                  |



| Address                    | 31 Orient Avenue   |
|----------------------------|--------------------|
| Neighborhood               | Williamsburg       |
| Price                      | \$1,850,000        |
| Closed Date                | February 2021      |
| Asset Type 3 Family, R     | e-Development Site |
| Square Feet 4,400          |                    |
| <b>Building Dimensions</b> | 25 ft x 52 ft      |
| # of Units                 | 3 Apts             |
| Price/SF                   | \$420              |
| Price/Unit                 | \$616,667          |
|                            |                    |

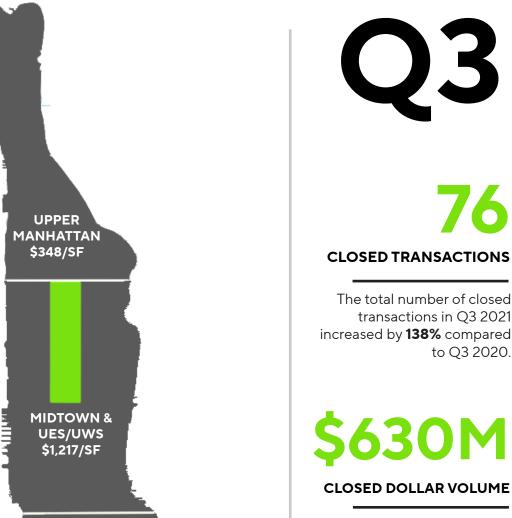


| Address                    | 94 Herbert Street |
|----------------------------|-------------------|
| Neighborhood               | Williamsburg      |
| Price                      | \$1,650,000       |
| Closed Date                | March 2021        |
| Asset Type                 | Multifamily       |
| Square Feet                | 2,088             |
| <b>Building Dimensions</b> | 20 ft x 32 ft     |
| # of Units                 | 3 Apts            |
| Price/SF                   | \$790             |
| Price/Unit                 | \$550,000         |



AVERAGE PRICE/SF BY TERRITORY

#### MANHATTAN MARKET OVERVIEW



The total dollar volume in Q3 2021 increased by **151%** compared to Q3 2020.

#### MANHATTAN Q3 2021 CLOSED TRANSACTIONS

**36 MULTIFAMILY** TRANSACTIONS SOLD +227% YoY

### 34

MIXED-USE TRANSACTIONS SOLD +143% YoY

DOWNTOWN

MANHATTAN

\$1,274/SF

## 3

RETAIL/OFFICE TRANSACTIONS SOLD +200% YoY

# 4

DEVELOPMENT TRANSACTIONS SOLD -33% YoY

#### DOWNTOWN MANHATTAN

**Q3 2021 COMPLETE MARKET METRICS** 

29 TRANSACTIONS SOLD

\$284.7M

\$ VOLUME SOLD

408 UNITS SOLD

61,574 BSF SOLD



| ADDRESS  | PRICE        | TOTAL UNITS | ASSET TYPE   |
|--|--------------|-------------|--------------|
| <b>1</b> 50, 54, 58 East 3rd Street                                      | \$49,500,000 | 72          | Multi-Family |
| 2 142-148 West 21st Street   | \$31,000,000 | *61,574 BSF | Development  |
| 3 118 West 13th Street   | \$22,850,000 | 69          | Multi-Family |
| 4 22 East 10th Street  | \$15,000,000 | 5           | Multi-Family |
| 51-217 East Houston Street   | \$13,200,000 | 19          | Mixed Use    |
| 3 5 Building Portfolio   | \$12,475,000 | 25          | Mixed Use    |
| 7 15-17 South William Street   | \$10,100,000 | 9           | Mixed Use    |
| 3 176-178 Waverly Place  | \$8,910,000  | 10          | Multi-Family |
| 319 East 6th Street  | \$8,295,000  | 3           | Multi-Family |
| 0 377 Broome Street  | \$8,200,000  | 19          | Mixed Use    |
| SELECT SALES ACTIVITY ABOVE *Development Site / Buildable Square Footage |              |             |              |

#### Transactions between \$1,000,000 - \$50,000,000 from July 1, 2021 - September 30, 2021

Zip Codes: 10002, 10003, 10004, 10005, 10006, 10007, 10009, 10010, 10011, 10012, 10013, 10014, 10038, 10280, 10282 Neighborhoods include: Battery Park City, Chinatown, Civic Center, East Village, Financial District, Flatiron District, Gramercy Park, Greenwich Village, Hudson Square, Lower East Side, Little Italy, Meatpacking, NoHo, NoLIta, SoHo, South Chelsea, TriBeCa, Two Bridges, West Village









MIDTOWN, UPPER EAST & UPPER WEST SIDE

**Q3 2021 COMPLETE MARKET METRICS** 

31 TRANSACTIONS SOLD

\$242.7M

\$ VOLUME SOLD

**393** UNITS SOLD

**45,007 BSF** SOLD



|    | ADDRESS  | PRICE        | TOTAL UNITS | ASSET TYPE   |
|----|--|--------------|-------------|--------------|
| 1  | 700 West End Avenue  | \$28,500,000 | 65          | Multi-Family |
| 2  | 677 Madison Avenue   | \$20,000,000 | 10          | Mixed Use    |
| 3  | 45 East 68th Street  | \$15,491,250 | 5           | Multi-Family |
| 4  | 325 West 77th Street   | \$15,400,000 | 47          | Multi-Family |
| 6  | 429-437 2nd Avenue   | \$14,800,000 | *45,007 BSF | Development  |
| 6  | 249 East 82nd Street   | \$12,909,375 | 5           | Mixed Use    |
| 7  | 730 Lexington Avenue   | \$12,748,185 | 1           | Retail       |
| 8  | 320-329 West 55th Street   | \$11,550,000 | 63          | Multi-Family |
| 9  | 1065 Madison Avenue  | \$10,200,000 | 5           | Mixed Use    |
| 10 | 118-120 East 91st Street   | \$8,000,000  | 20          | Multi-Family |
|    | SELECT SALES ACTIVITY ABOVE *Development Site / Buildable Square Footage |              |             |              |



Zip Codes: 10001, 10010, 10016, 10017, 10018, 10019, 10020, 10021, 10022, 10023, 10024, 10025, 10028, 10036, 10065, 10069, 10075, 10128 Neighborhoods: Carnegie Hill, Central Midtown, Central Park South, Clinton - Hell's Kitchen, Garment District, Hudson Yards, Kips Bay, Koreatown, Lenox Hill, Lincoln Square, Manhattan Valley, Murray Hill, Nomad, North Chelsea, Sutton Place, Times Square - Theatre District, Tudor City, Turtle Bay, Upper West Side, Yorkville









Q3 2021 COMPLETE MARKET METRICS

**UPPER MANHATTAN** 

16 TRANSACTIONS SOLD

\$102.6M \$ VOLUME SOLD 290 UNITS SOLD

206,320 BSF SOLD



| ADDRESS   |              | PRICE        | TOTAL UNITS  | ASSET TYPE   |
|---|--------------|--------------|--------------|--------------|
| 104, 106, 108, 110 West 14  | 4th Street   | \$25,354,014 | 60           | Multi-Family |
| 2 3761-3769 10th Avenue   |              | \$23,600,000 | *179,920 BSF | Development  |
| 3 548 West 164th Street   |              | \$9,250,000  | 55           | Multi-Family |
| 4380 Broadway   |              | \$6,800,000  | 41           | Mixed Use    |
| 5 644-650 West 185th Stre   | et           | \$6,600,000  | 49           | Multi-Family |
| 3 644-646 West 158th Stre   | et           | \$5,000,000  | *26,400 BSF  | Development  |
| 272 West 117th Street   |              | \$3,807,600  | 20           | Multi-Family |
| 3 81 West 127th Street  |              | \$3,750,000  | 14           | Mixed Use    |
| <b>296 Manhattan Avenue</b>   |              | \$3,490,000  | 7            | Multi-Family |
| 2313 Adam Clayton Powe  | II Boulevard | \$3,179,868  | 2            | Mixed Use    |
| <b>SELECT SALES ACTIVITY ABOVE</b> *Development Site / Buildable Square Footage |              |              |              |              |

Transactions between \$1,000,000 - \$50,000,000 from July 1, 2021 - September 30, 2021

Zip Codes: 10025, 10026, 10027, 10029, 10030, 10031, 10032, 10033, 10034, 10035, 10037, 10039, 10040, 10044 Neighborhoods: Astor Row, Central Harlem, East Harlem, Fort George, Hamilton Heights, Harlem, Hudson Heights, Inwood, Le Petit Senegal, Manhattanville, Marcus Garvey Park, Morningside Heights, St. Nicholas Historic District, Sugar Hill, Upper Manhattan, Washington Heights, & West Harlem











# IPRG

### **OUR TEAM**



PRESIDENT



**LUKE SPROVIERO** PARTNER MANAGING DIRECTOR



STEVE REYNOLDS PARTNER MANAGING DIRECTOR



PARTNER MANAGING DIRECTOR



DONAL FLAHERTY PARTNER



ZACHARY ZISKIN DIRECTOR

ASSOCIATE



**JUSTIN ZEITCHIK** VICE PRESIDENT



**HAKEEM LECKY** SENIOR ASSOCIATE





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**COREY HAYNES** ASSOCIATE



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**ELLIANA SILENO** MARKETING COORDINATOR



**DERYA TURGUT OPERATIONS** 



**BRIAN UNDERKOFLER** SALES MANAGER

SERGE SARKISIAN INVESTMENT ANALYST

MADELINE WOODS TRANSACTION COORDINATOR



INVESTMENT PROPERTY REALTY GROUP









# IPRG

## MANHATTAN Q3 2021 REPORT

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